



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Media Strategies - Denver  
1580 Lincoln Street  
Suite 510  
Denver, CO 80203-1507

## Contract # 852909

**Schedule Dates** 10/22/12-10/28/12  
**Advertiser** Janet Cowell for NC Treasurer (28172)  
**Agency/T-Code** Media Strategies - Denver (3318)/623366267  
**Product** Political - State Treasurer (1182)  
**Brand** Democrat - Political (1691)  
**Salesperson** House- WCNC, (1245)  
**Sales Office** WCNC-Charlotte  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 11781  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 09/06/12  
**Last Modified** 09/06/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** DIRECT  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,291.25  
**Net Total** \$12,983.75  
**Sales Tax**

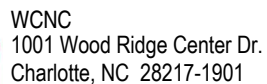
## Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	24	\$15,275.00
<b>Grand Total:</b>	<b>24</b>	<b>\$15,275.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/22/12-10/24/12	3	:30	5:58A- 6:58A (ET)		1		1					2	\$720.00	\$1,440.00	Charlotte (WCNC) (WCNC)		9/6/12
2.0	Normal Line / SPOT	10/23/12-10/25/12	3	:30	6:58A- 9A (ET)			1		1				2	\$720.00	\$1,440.00	Charlotte (WCNC) (WCNC)		9/6/12
3.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	6:57A- 9A (ET)							1		1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)		9/6/12
4.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	9A- 9:58A (ET)								1	1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)		9/6/12
5.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	9A- 10A (ET)		1				1			2	\$180.00	\$360.00	Charlotte (WCNC) (WCNC)		9/6/12
6.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	3P- 4P (ET)		1	1	1	1	1			5	\$155.00	\$775.00	Charlotte (WCNC) (WCNC)		9/6/12
7.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	4:59P- 5:29P (ET)						1			1	\$495.00	\$495.00	Charlotte (WCNC) (WCNC)		9/6/12
8.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	5:29P- 5:59P (ET)			1						1	\$540.00	\$540.00	Charlotte (WCNC) (WCNC)		9/6/12
9.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	5:59P- 6:30P (ET)					1				1	\$855.00	\$855.00	Charlotte (WCNC) (WCNC)		9/6/12
10.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	6:59P- 7:30P (ET)				1					1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)		9/6/12
11.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	7:30P- 7:58P (ET)					1				1	\$1,395.00	\$1,395.00	Charlotte (WCNC) (WCNC)		9/6/12
12.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	10P- Parenthood			1						1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)		9/6/12
13.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	9P- Grimm						1			1	\$1,440.00	\$1,440.00	Charlotte (WCNC) (WCNC)		9/6/12
14.0	Normal Line / SPOT	10/22/12-10/25/12	3	:30	11P- 11:34P (ET)		1		1	1				3	\$1,035.00	\$3,105.00	Charlotte (WCNC) (WCNC)		9/6/12

## CONFIRMATION CONTRACT

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[illegible]

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